

Ice Cream in Brazil

Market Direction | 2024-10-16 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Climate change has imposed some weeks of record-level warm temperatures in Brazil, which potentially brought new challenges to human health. However, such hot weather tends to positively impact the consumption of ice cream as a refreshment. This context helps to explain why the category is managing to maintain growth in 2024, even amid the overall impact of inflation on unit prices, although overall retail and foodservice demand remains significantly lower than pre-pandemic levels.

Euromonitor International's Ice Cream in Brazil report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Ice Cream in Brazil
Euromonitor International
October 2024

List Of Contents And Tables

ICE CREAM IN BRAZIL

KEY DATA FINDINGS

2024 DEVELOPMENTS

Ice cream maintains steady growth despite inflationary pressures
Novelties leverage consumption with appealing launches and collaborations
Pistachio fever leveraged by social media platforms

PROSPECTS AND OPPORTUNITIES

Continuous heatwaves expected to remain relevant over forecast period
Consumers searching for healthy options will drive functionality
Players will continue to leverage innovation and premiumisation to drive value

CATEGORY DATA

- Table 1 Sales of Ice Cream by Category: Volume 2019-2024
- Table 2 Sales of Ice Cream by Category: Value 2019-2024
- Table 3 Sales of Ice Cream by Category: % Volume Growth 2019-2024
- Table 4 Sales of Ice Cream by Category: % Value Growth 2019-2024
- Table 5 Sales of Ice Cream by Leading Flavours: Rankings 2019-2024
- Table 6 Sales of Impulse Ice Cream by Format: % Value 2019-2024
- Table 7 NBO Company Shares of Ice Cream: % Value 2020-2024
- Table 8 LBN Brand Shares of Ice Cream: % Value 2021-2024
- Table 9 NBO Company Shares of Impulse Ice Cream: % Value 2020-2024
- Table 10 □LBN Brand Shares of Impulse Ice Cream: % Value 2021-2024
- Table 11 □NBO Company Shares of Take-home Ice Cream: % Value 2020-2024
- Table 12 □LBN Brand Shares of Take-home Ice Cream: % Value 2021-2024
- Table 13 □Distribution of Ice Cream by Format: % Value 2019-2024
- Table 14 □Forecast Sales of Ice Cream by Category: Volume 2024-2029
- Table 15 □Forecast Sales of Ice Cream by Category: Value 2024-2029
- Table 16 □Forecast Sales of Ice Cream by Category: % Volume Growth 2024-2029
- Table 17 □Forecast Sales of Ice Cream by Category: % Value Growth 2024-2029

SNACKS IN BRAZIL

EXECUTIVE SUMMARY

Snacks in 2024: The big picture
Key trends in 2024
Competitive Landscape
Channel developments
What next for snacks?

MARKET DATA

- Table 18 Sales of Snacks by Category: Volume 2019-2024
- Table 19 Sales of Snacks by Category: Value 2019-2024
- Table 20 Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 21 Sales of Snacks by Category: % Value Growth 2019-2024

Table 22 NBO Company Shares of Snacks: % Value 2020-2024

Table 23 LBN Brand Shares of Snacks: % Value 2021-2024

Table 24 Penetration of Private Label by Category: % Value 2019-2024

Table 25 Distribution of Snacks by Format: % Value 2019-2024

Table 26 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 27 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 28 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 29 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Ice Cream in Brazil

Market Direction | 2024-10-16 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €995.00 |
| | Multiple User License (1 Site) | €1990.00 |
| | Multiple User License (Global) | €2985.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|---|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2025-05-04"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com