

## **Herbal/Traditional Products in Poland**

Market Direction | 2024-10-15 | 25 pages | Euromonitor

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### **Report description:**

Herbal/traditional products is expected to register moderate current value growth in Poland in 2024. As consumers continue to prioritise health and wellness and look to adopt a more natural and holistic approach to their overall health, there is continuing demand for herbal/traditional products. Herbal/traditional products are seen as safe to use and having no side effects and this is supporting volume sales. That being said, they are generally used as the first form of defence, and if symptoms...

Euromonitor International's Herbal/Traditional Products in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Herbal/Traditional Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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