

Herbal/Traditional Products in Cameroon

Market Direction | 2024-10-16 | 22 pages | Euromonitor

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Report description:

Herbal/traditional products is an interesting category in Cameroon in 2024. On the plus side, the country has a strong local culture of natural remedies, which means herbal remedies are appealing to consumers. However, the affordability of herbal/traditional medicines sold by suppliers (as opposed to remedies which consumers can make at home) continues to pose a challenge. Indeed, traditional herbalists cite rising prices in relation to rising costs connected to research and development, along w...

Euromonitor International's Herbal/Traditional Products in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

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