

Herbal/Traditional Products in Cameroon

Market Direction | 2024-10-16 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Herbal/traditional products is an interesting category in Cameroon in 2024. On the plus side, the country has a strong local culture of natural remedies, which means herbal remedies are appealing to consumers. However, the affordability of herbal/traditional medicines sold by suppliers (as opposed to remedies which consumers can make at home) continues to pose a challenge. Indeed, traditional herbalists cite rising prices in relation to rising costs connected to research and development, along w...

Euromonitor International's Herbal/Traditional Products in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Herbal/Traditional Cough, Cold and Allergy (Hay Fever) Remedies, Herbal/Traditional Dermatologicals, Herbal/Traditional Dietary Supplements, Herbal/Traditional Digestive Remedies, Herbal/Traditional Paediatric Dietary Supplements, Herbal/Traditional Sleep Aids, Herbal/Traditional Tonics, Herbal/Traditional Topical Analgesics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Herbal/Traditional Products market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Herbal/Traditional Products in Cameroon
Euromonitor International
October 2024

List Of Contents And Tables

HERBAL/TRADITIONAL PRODUCTS IN CAMEROON

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rising costs and regulation challenges impact affordability
Government initiatives to enhance traditional medicine practices in Cameroon
Dr Fru unveils various new formulations, while female scientists win an acclaimed award

PROSPECTS AND OPPORTUNITIES

Herbal remedies for gastrointestinal issues perform well, while paediatric use remains limited due to safety concerns
Boosting credibility through the integration of traditional/herbal remedies in the healthcare system
Cameroon's unregulated traditional/herbal products deter foreign investments - amidst ongoing uncertainties

CATEGORY DATA

Table 1 Sales of Herbal/Traditional Products: Value 2019-2024
Table 2 Sales of Herbal/Traditional Products: % Value Growth 2019-2024
Table 3 NBO Company Shares of Herbal/Traditional Products: % Value 2020-2024
Table 4 LBN Brand Shares of Herbal/Traditional Products: % Value 2021-2024
Table 5 Forecast Sales of Herbal/Traditional Products: Value 2024-2029
Table 6 Forecast Sales of Herbal/Traditional Products: % Value Growth 2024-2029

CONSUMER HEALTH IN CAMEROON

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture
2024 key trends
Competitive landscape
Retailing developments
What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024
Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024
Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024
Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024
Table 13 Penetration of Private Label by Category: % Value 2019-2024
Table 14 Distribution of Consumer Health by Format: % Value 2019-2024
Table 15 Distribution of Consumer Health by Format and Category: % Value 2024
Table 16 □Forecast Sales of Consumer Health by Category: Value 2024-2029
Table 17 □Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification
Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Herbal/Traditional Products in Cameroon

Market Direction | 2024-10-16 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com