

Eye Care in Poland

Market Direction | 2024-10-15 | 23 pages | Euromonitor

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Report description:

While eye care is expected to register an increase in current value sales in Poland in 2024, volume sales are expected to fall marginally. Standard eye care accounts for most value sales and fares slightly better than allergy eye care, with volume sales expected to fall only very marginally.

Euromonitor International's Eye Care in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Eye Care, Standard Eye Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eye Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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