

Experiential Luxury in Romania

Market Direction | 2024-10-11 | 17 pages | Euromonitor

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Report description:

Retail value sales for experiential luxury will record double-digit retail value growth in 2024, driven by the luxury hotel landscape. Due to the outbreak of COVID-19 and associated closures and restrictions, retail current value sales decreased by 69% in 2020, to fall to RON151 million. In 2024, sales are set to exceed the 2019 pre-pandemic level of RON484 million, with total retail value sales of RON485 million. There is set to be 9.9 million inbound trips in Romania in 2024, up from 7 million...

Euromonitor International's Experiential Luxury in Romania report offers a comprehensive guide to the size and shape of the Experiential Luxury market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Experiential Luxury retailing along with the development of consumers' shopping patterns. Forecasts to 2028 illustrate how the market is set to change

Product coverage: Luxury Foodservice, Luxury Hotels.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Experiential Luxury market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Experiential Luxury in Romania

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List Of Contents And Tables

EXPERIENTIAL LUXURY IN ROMANIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Rise in sales as inbound tourism increases, boosting spending on experiences

Luxury hotels invest in wellness experiences and premium surroundings

Marriott International Inc retains its lead while guest numbers rise

PROSPECTS AND OPPORTUNITIES

Luxury hotel launches drive growth as retail value sales rise

Unique experiences and sustainable features engage wealthy clientele

Luxury foodservice could bolster growth through innovative experiences

CATEGORY DATA

Table 1 Sales of Experiential Luxury by Category: Value 2019-2024

Table 2 Sales of Experiential Luxury by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Experiential Luxury: % Value 2019-2023

Table 4 LBN Brand Shares of Experiential Luxury: % Value 2020-2023

Table 5 Forecast Sales of Experiential Luxury by Category: Value 2024-2029

Table 6 Forecast Sales of Experiential Luxury by Category: % Value Growth 2024-2029

LUXURY GOODS IN ROMANIA

EXECUTIVE SUMMARY

Luxury goods in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 7 Sales of Luxury Goods by Category: Value 2019-2024

Table 8 Sales of Luxury Goods by Category: % Value Growth 2019-2024

Table 9 Inbound Receipts for Luxury Goods by Country of Origin: Value 2019-2024

Table 10 NBO Company Shares of Luxury Goods: % Value 2019-2023

Table 11 LBN Brand Shares of Luxury Goods: % Value 2020-2023

Table 12 Distribution of Luxury Goods by Format and Category: % Value 2024

Table 13 Forecast Sales of Luxury Goods by Category: Value 2024-2029

Table 14 Forecast Sales of Luxury Goods by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

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