

Digestive Remedies in Tunisia

Market Direction | 2024-10-15 | 19 pages | Euromonitor

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Report description:

Consumer demand for digestive remedies weakened further in 2024, resulting in retail volume decline. Purchasing power has fallen in Tunisia due to economic crisis with more consumers choosing to forgo these products. Shortages have plagued the category with several imported and local brands seeing a fluctuation in supply, notably in antacids. Consumers are also visiting doctors less frequently, thus reducing demand for digestive remedies. According to pharmacists in Tunisia, there was a notable...

Euromonitor International's Digestive Remedies in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
October 2024

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Self-medication/self-care and preventive medicine

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