

Digestive Remedies in North Macedonia

Market Direction | 2024-10-16 | 21 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Digestive remedies in North Macedonia has shown another positive performance in 2024, with growth in total current value sales remaining strong and most categories poised to record improved results in volume growth terms. The resumption of pre-pandemic routines has created a greater need for these types of products, in that busier lifestyles have made it harder for consumers to maintain healthy eating habits and thereby increased the likelihood they will frequently suffer from problems such as i...

Euromonitor International's Digestive Remedies in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Diarrhoeal Remedies, IBS Treatments, Indigestion and Heartburn Remedies, Laxatives, Motion Sickness Remedies, Paediatric Digestive Remedies.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Digestive Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Digestive Remedies in North Macedonia

Euromonitor International

October 2024

List Of Contents And Tables

DIGESTIVE REMEDIES IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Busier lifestyles and easing of cost-of-living pressures help to lift demand

Paediatric diarrhoeal remedies is the strongest performer in value growth terms

Unhealthy eating habits continue to boost antacids sales

PROSPECTS AND OPPORTUNITIES

Overall demand for digestive remedies set to remain stable

Antacids and digestive enzymes projected to post strongest growth in volume sales

Laxatives set to lose out as more consumers opt for alternative natural solutions

CATEGORY DATA

Table 1 Sales of Digestive Remedies by Category: Value 2019-2024

Table 2 Sales of Digestive Remedies by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Digestive Remedies: % Value 2020-2024

Table 4 LBN Brand Shares of Digestive Remedies: % Value 2021-2024

Table 5 Forecast Sales of Digestive Remedies by Category: Value 2024-2029

Table 6 Forecast Sales of Digestive Remedies by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Digestive Remedies in North Macedonia

Market Direction | 2024-10-16 | 21 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User License (1 Site)	€1990.00
	Multiple User License (Global)	€2985.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-07
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com