

## **Dietary Supplements in Romania**

Market Direction | 2024-10-18 | 23 pages | Euromonitor

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### **Report description:**

The market for dietary supplements in Romania is set to experience a solid performance in 2024, despite ongoing challenges in the form of rising costs and economic uncertainty. Inflation has significantly impacted product prices, which are expected to increase by an average of 6 to 8% over 2023. However, while economic pressures are curtailing consumer spending, there is a steady demand for supplements addressing health issues like immunity and stress reduction, albeit at a more tempered pace...

Euromonitor International's Dietary Supplements in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dietary Supplements market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
October 2024

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Rising demand for products addressing specific health conditions  
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