

Dietary Supplements in Poland

Market Direction | 2024-10-15 | 26 pages | Euromonitor

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Report description:

Dietary supplements continue to be the most popular consumer health product in Poland in terms of value sales. That being said, constant value growth is expected to be muted in 2024, as the product area reaches a degree of maturity. Also, now that concerns around the virus have abated, there is more muted demand for dietary supplements. Combination dietary supplements is expected to register the highest current value growth, as consumers seek multiple benefits from supplements.

Euromonitor International's Dietary Supplements in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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