

Dietary Supplements in North Macedonia

Market Direction | 2024-10-16 | 23 pages | Euromonitor

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Report description:

Interest in dietary supplements has continued to rise in North Macedonia in 2024, with all categories poised to record solid growth in volume terms for the entire year. As is the case with vitamins, buoyant demand is underpinned by the increasing willingness of consumers to take preventive actions aimed at reducing their risk of illness and improving general wellbeing. Population ageing is highly influential in this respect, as older adults are more susceptible to several ailments and their bodi...

Euromonitor International's Dietary Supplements in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Combination Dietary Supplements, Herbal/Traditional Dietary Supplements, Non-Herbal/Traditional Dietary Supplements.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dietary Supplements market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Combination products remain a focal point for innovation

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