

## **Dermatologicals in Tunisia**

Market Direction | 2024-10-15 | 20 pages | Euromonitor

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### **Report description:**

Price increases were the main driver of current value sales in dermatologicals, reaching double-digit growth in 2024. In February, the Ministry of Health intervened to increase prices by up to 16% in several subcategories, such as vaginal antifungals, topical allergy remedies, antihistamines, and haemorrhoid treatments. Other categories, such as medicated shampoo and hair loss treatments are increasing prices due to inflation and rising import costs.

Euromonitor International's Dermatologicals in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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