

## **Dermatologicals in Poland**

Market Direction | 2024-10-15 | 25 pages | Euromonitor

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### **Report description:**

Dermatologicals in Poland are expected to register minimal constant value growth in 2024, with volume sales also falling across many product areas. Topical antifungals, as well as nappy (diaper) rash treatments, continue to account for most value sales, but cold sore treatments, as well as hair loss treatments are expected to register the highest volume growth in 2024. Hair loss treatments is an emerging sector, with plenty of room for further growth. Increasingly men are becoming more conscious...

Euromonitor International's Dermatologicals in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antiparasitics/Lice (Head and Body) Treatments, Antipruritics, Cold Sore Treatments, Haemorrhoid Treatments, Hair Loss Treatments, Medicated Shampoos, Nappy (Diaper) Rash Treatments, Paediatric Dermatologicals, Topical Allergy Remedies/Antihistamines, Topical Antifungals, Topical Germicidals/Antiseptics, Vaginal Antifungals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Dermatologicals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Dermatologicals in Poland

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### List Of Contents And Tables

#### DERMATOLOGICALS IN POLAND

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Minimal constant value growth in 2024

Competitive landscape remains diverse with players focusing on their own areas of expertise

Ageing population and climate change support growth?

##### PROSPECTS AND OPPORTUNITIES

Branded dermatologicals set to prevail over generics due to perceived efficacy and format innovations

Canesten makes mark in vaginal antifungals

Multifunctionality of Bepanthen continues to support growth

##### CATEGORY DATA

Table 1 Sales of Dermatologicals by Category: Value 2019-2024

Table 2 Sales of Dermatologicals by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Dermatologicals: % Value 2020-2024

Table 4 LBN Brand Shares of Dermatologicals: % Value 2021-2024

Table 5 LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024

Table 6 Forecast Sales of Dermatologicals by Category: Value 2024-2029

Table 7 Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

#### CONSUMER HEALTH IN POLAND

##### EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

##### MARKET INDICATORS

Table 8 Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024

Table 9 Life Expectancy at Birth 2019-2024

##### MARKET DATA

Table 10 Sales of Consumer Health by Category: Value 2019-2024

Table 11 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 12 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 13 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 14 Penetration of Private Label in Consumer Health by Category: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format: % Value 2019-2024

Table 16 Distribution of Consumer Health by Format and Category: % Value 2024

Table 17 Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 18 Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

##### APPENDIX

OTC registration and classification

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Vitamins and dietary supplements registration and classification

Self-medication/self-care and preventive medicine

Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 Research Sources

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