

## **Dar es Salaam in Tanzania**

City Review | 2024-10-17 | 17 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €725.00
- Multiple User License (1 Site) €1450.00
- Multiple User License (Global) €2175.00

### **Report description:**

The Dar es Salaam in Tanzania report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cities market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

Dar es Salaam in Tanzania

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

DAR ES SALAAM IN TANZANIA

HEADLINES

CITY SCORECARD

CHART 1 Dar es Salaam City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Dar es Salaam Population Indicators Compared to Tanzania and Middle East and Africa 2023

CHART 3 Dar es Salaam Population Growth Compared to Tanzania and Middle East and Africa 2018-2028

CHART 4 Dar es Salaam Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Dar es Salaam Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Dar es Salaam Consumer Expenditure per Capita Compared to Tanzania and Middle East and Africa 2018-2028

CHART 7 Dar es Salaam Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Dar es Salaam Digital Consumer Statistics Compared to Tanzania and Middle East and Africa 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Dar es Salaam 2018-2028

WEALTH

CHART 10 □Dar es Salaam Disposable Income per Household Compared to Tanzania and Middle East and Africa 2018-2028

CHART 11 □Number of Households by Disposable Income Band in Dar es Salaam 2018/2023/2028

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Dar es Salaam: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Dar es Salaam Household Possession of Kitchen Durables Compared to Tanzania and Middle East and Africa 2023: % of Households

CHART 14 □Dar es Salaam Possession of Entertainment Electronics Compared to Tanzania and Middle East and Africa 2023: % of Households

CHART 15 □Dar es Salaam Household Possession of Other Durables Compared to Tanzania and Middle East and Africa 2023: % of Households

ECONOMY

CHART 16 □Dar es Salaam GDP per Capita Compared to Tanzania and Middle East and Africa 2018-2028

CHART 17 □Dar es Salaam Real GDP Growth Compared to Tanzania and Middle East and Africa 2018-2028

CHART 18 □Dar es Salaam Inflation Compared to Tanzania and Middle East and Africa 2018-2028

LABOUR

CHART 19 □Dar es Salaam Labour Indicators Compared to Tanzania and Middle East and Africa 2023

CHART 20 □Economically Active Population and Unemployment Rate in Dar es Salaam 2018-2023

CHART 21 □Dar es Salaam Labour Productivity Compared to Tanzania and Middle East and Africa 2018-2023

TRANSPORT

CHART 22 □Number of Airport Passengers in Dar es Salaam 2018-2023

CHART 23 □Dar es Salaam Transport Possession Compared to Tanzania and Middle East and Africa 2023: % of Households

## Dar es Salaam in Tanzania

City Review | 2024-10-17 | 17 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€725.00
	Multiple User License (1 Site)	€1450.00
	Multiple User License (Global)	€2175.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-02"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com