

Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia

Market Direction | 2024-10-15 | 20 pages | Euromonitor

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Report description:

Climate change is directly impacting the cough, cold and allergy (hay fever) category in Tunisia. Compared to previous decades, Tunisia is witnessing notable changes to its climate, with hotter temperatures and shorter winters taking effect. By consequence, there has been a remarkable decrease in cases of winter illnesses like colds and flu. Traditionally, cold and flu viruses would boost sales for 4-6 months each year in Tunisia. Consequently, there has been a decline in demand for cough and co...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
October 2024

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