

Cough, Cold and Allergy (Hay Fever) Remedies in Poland

Market Direction | 2024-10-15 | 25 pages | Euromonitor

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Report description:

There is expected to be muted constant value growth for cough, cold and allergy (hay fever) remedies in Poland in 2024, with volume growth muted or negative across most product areas. The flu season is not expected to be as bad as in 2023 and this is expected to dampen volume sales.

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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COUGH, COLD AND ALLERGY (HAY FEVER) REMEDIES IN POLAND

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Self-medication/self-care and preventive medicine

Switches

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