

Cough, Cold and Allergy (Hay Fever) Remedies in North Macedonia

Market Direction | 2024-10-16 | 22 pages | Euromonitor

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Report description:

Total current value sales growth for cough, cold and allergy (hay fever) remedies in North Macedonia in 2024 looks set to be down on 2023. This is partly because pricing pressures are easing as inflation steadily recedes, but also reflects the fact that the winter season of 2023/2024 was relatively short and mild, which limited the need for some product types during the early months of the year. Nonetheless, all categories are still poised to post reasonably healthy growth in volume terms. Along...

Euromonitor International's Cough, Cold and Allergy (Hay Fever) Remedies in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Antihistamines/Allergy Remedies (Systemic), Combination Products - Cough, Cold and Allergy (Hay Fever) Remedies, Cough Remedies, Decongestants, Medicated Confectionery, Paediatric Cough, Cold and Allergy Remedies, Pharyngeal Preparations.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cough, Cold and Allergy (Hay Fever) Remedies market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Self-medication/self-care and preventive medicine

Switches

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