

Consumer Health in North Macedonia

Market Direction | 2024-10-16 | 80 pages | Euromonitor

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Report description:

Consumer health in North Macedonia has performed positively on the whole in 2024. While growth in total current value sales looks set to be down on 2023, this is mainly because the recent spike in inflation fuelled by the global recovery from COVID-19 and the fallout of Russia's invasion of Ukraine has now largely receded, which has reduced upward pressure on unit prices. The vast majority of categories have continued to expand in volume terms, with many anticipated to post improved results in t...

Euromonitor International's Consumer Health in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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