

Consumer Health in Cameroon

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Report description:

Consumer health in Cameroon continues to be affected by inflationary pressures and counterfeit products in 2024. According to the National Institute of Statistics, the "chemical, plastic, and pharmaceutical" industry experienced an increase in prices in production costs in Cameroon by the end of 2023, while that of other industries fell. This, combined with the high cost of living, means prices of consumer health products sold at pharmacists continue to be out of reach for a segment of consumers...

Euromonitor International's Consumer Health in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Allergy Care, Herbal/Traditional Products, OTC, Paediatric Consumer Health, Sports Nutrition, Vitamins and Dietary Supplements, Weight Management and Wellbeing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Health market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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