

Casablanca in Morocco

City Review | 2024-10-16 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €725.00
- Multiple User License (1 Site) €1450.00
- Multiple User License (Global) €2175.00

Report description:

The Casablanca in Morocco report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

Euromonitor International's City Review reports analyse key trends and developments in 126 world's major cities. They provide localised city information in terms of economy, consumer lifestyles, housing and transport and city environment and offer valuable insights for strategic planning.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Casablanca in Morocco

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

List Of Contents And Tables

CASABLANCA IN MOROCCO

HEADLINES

CITY SCORECARD

CHART 1 Casablanca City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Casablanca Population Indicators Compared to Morocco and Middle East and Africa 2023

CHART 3 Casablanca Population Growth Compared to Morocco and Middle East and Africa 2018-2028

CHART 4 Casablanca Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Casablanca Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Casablanca Consumer Expenditure per Capita Compared to Morocco and Middle East and Africa 2018-2028

CHART 7 Casablanca Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Casablanca Digital Consumer Statistics Compared to Morocco and Middle East and Africa 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Casablanca 2018-2028

WEALTH

CHART 10 □Casablanca Disposable Income per Household Compared to Morocco and Middle East and Africa 2018-2028

CHART 11 □Number of Households by Disposable Income Band in Casablanca 2018/2023/2028

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Casablanca: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Casablanca Household Possession of Kitchen Durables Compared to Morocco and Middle East and Africa 2023: % of Households

CHART 14 □Casablanca Possession of Entertainment Electronics Compared to Morocco and Middle East and Africa 2023: % of Households

CHART 15 □Casablanca Household Possession of Other Durables Compared to Morocco and Middle East and Africa 2023: % of Households

ECONOMY

CHART 16 □Casablanca GDP per Capita Compared to Morocco and Middle East and Africa 2018-2028

CHART 17 □Casablanca Real GDP Growth Compared to Morocco and Middle East and Africa 2018-2028

CHART 18 □Casablanca Inflation Compared to Morocco and Middle East and Africa 2018-2028

LABOUR

CHART 19 □Casablanca Labour Indicators Compared to Morocco and Middle East and Africa 2023

CHART 20 □Economically Active Population and Unemployment Rate in Casablanca 2018-2023

CHART 21 □Casablanca Labour Productivity Compared to Morocco and Middle East and Africa 2018-2023

TRANSPORT

CHART 22 □Number of Airport Passengers in Casablanca 2018-2023

CHART 23 □Automotive Circulation in Casablanca 2018-2023

CHART 24 □Casablanca Transport Possession Compared to Morocco and Middle East and Africa 2023: % of Households

Casablanca in Morocco

City Review | 2024-10-16 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€725.00
	Multiple User License (1 Site)	€1450.00
	Multiple User License (Global)	€2175.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com