

**Bakery Products in Japan: ISIC 1541**

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**Report description:**

PPI

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Bakery Products: ISIC 1541 market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Biscuits, Snacks and Preserved Pastry, Bread, Baked Desserts and Fresh Pastry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Bakery Products: ISIC 1541 market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:****Scotts International. EU Vat number: PL 6772247784**

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## List Of Contents And Tables

### BAKERY PRODUCTS IN JAPAN: ISIC 1541

#### HEADLINES

#### INDUSTRY OVERVIEW

##### CHART 1 Key Industry's Indicators 2018-2028

#### PRODUCTION SCORECARD

##### Summary 1 Scorecard of Production Pillar 2018-2028

##### CHART 2 Production Value Regional Comparison 2023

##### CHART 3 Production Value per Capita Regional Comparison 2023

##### CHART 4 Production Value Growth Regional Comparison 2018-2028

##### CHART 5 Future and Absolute Growth of Production Value Regional Comparison 2023-2028

##### CHART 6 Production Value 2018-2028

##### CHART 7 Production Value by Category 2018-2023

##### CHART 8 Production Value by Category 2023-2028

##### CHART 9 Production Value per Employee 2018-2023

##### CHART 10 Exports 2018-2023

##### CHART 11 Exports Regional Comparison 2023

#### INDUSTRY'S GROWTH DRIVERS

##### Summary 2 Key Buyer Industries in Japan 2018-2028

##### Summary 3 Key Supplier Industries in Japan 2018-2028

##### CHART 12 External Demand Factors

##### CHART 13 Top Industry's Suppliers and Buyers

#### COST STRUCTURE

##### CHART 14 Cost Structure Comparison 2023

##### CHART 15 Cost Structure 2018-2023

##### CHART 16 B2B Costs and Growth 2023, USD million

##### CHART 17 Prices of Selected Commodities and Other Economic Indicators 2023 Q3-2024 Q4, Index

##### CHART 18 Profit and Profit Margin 2018-2023

##### CHART 19 Average Salary 2018-2023

##### CHART 20 Labour Costs and Employee Productivity Comparison 2018-2023

#### FIRMOGRAPHICS

##### CHART 21 Number of Companies by Size 2018/2023

##### CHART 22 Competitive Landscape Structure by Company Size 2018/2023

##### CHART 23 Top Companies' Ranking 2018-2023 and % of Production Value 2023

#### MARKET OVERVIEW

#### CONSUMPTION SCORECARD

##### Summary 4 Scorecard of Consumption 2018-2023

##### CHART 24 Market Size Regional Comparison 2023

##### CHART 25 Market Size per Capita Regional Comparison 2023

##### CHART 26 Market Size Growth Regional Comparison 2018-2023

##### CHART 27 Market Structure by Buyer 2018-2023

##### CHART 28 B2B Buyers and Growth 2023, USD million

CHART 29 Market Structure 2018-2023

CHART 30 Market Structure by Category 2018-2023

CHART 31 Imports 2018-2023

CHART 32 Imports Regional Comparison 2023

ATTRACTIVENESS INDEX

CHART 33 Attractiveness Index in Selected Industries 2023

CHART 34 Bakery Products Attractiveness Index Comparison Across All Industries 2023

CHART 35 Attractiveness Index Methodology

ECONOMIC CONTEXT AND LABOUR MARKET

Summary 5 Economic Context and Labour Market 2023-2028

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