

## **Analgesics in Tunisia**

Market Direction | 2024-10-15 | 21 pages | Euromonitor

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### **Report description:**

Analgesics are typically purchased without a prescription in Tunisia although they are exclusively sold in the pharmacy channel. Indeed, pharmacies state that over 80% of customers buy pain relief products without a prescription from a doctor. The desire to self-medicate is a key driver of sales with many consumers buying analgesics to treat common ailments like headaches. In accordance with this trend, pharmaceutical companies focus their marketing efforts on the pharmacy channel. In-store post...

Euromonitor International's Analgesics in Tunisia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Analgesics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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