

Analgesics in North Macedonia

Market Direction | 2024-10-16 | 23 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

Report description:

Analgesics in North Macedonia has performed well in 2024, with growth in total current value sales remaining robust and most categories expanding in retail volume terms. Buoyant demand continues to be underpinned by the fact that Macedonians are increasingly confident about self-medicating for mild-to-moderate pain and fever. Moreover, the easing of inflationary pressures has seen many consumers become more inclined to stock up on these items, as opposed to only buying them when they are require...

Euromonitor International's Analgesics in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Analgesics in North Macedonia Euromonitor International October 2024

List Of Contents And Tables

ANALGESICS IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Overall demand for analgesics remains solid

Adult naproxen shows the fastest development

Rising awareness of cardiac risks erodes appeal of adult ibuprofen

PROSPECTS AND OPPORTUNITIES

Use of analgesics will continue to increase steadily

Adult aspirin projected to be the most dynamic performer

Demand for combination products set to remain strong

CATEGORY DATA

Table 1 Sales of Analgesics by Category: Value 2019-2024

Table 2 Sales of Analgesics by Category: % Value Growth 2019-2024

Table 3 NBO Company Shares of Analgesics: % Value 2020-2024

Table 4 LBN Brand Shares of Analgesics: % Value 2021-2024

Table 5 Forecast Sales of Analgesics by Category: Value 2024-2029

Table 6 Forecast Sales of Analgesics by Category: % Value Growth 2024-2029

CONSUMER HEALTH IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Consumer health in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services; Value 2019-2024

Table 8 Life Expectancy at Birth 2019-2024

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2019-2024

Table 10 Sales of Consumer Health by Category: % Value Growth 2019-2024

Table 11 NBO Company Shares of Consumer Health: % Value 2020-2024

Table 12 LBN Brand Shares of Consumer Health: % Value 2021-2024

Table 13 Penetration of Private Label by Category: % Value 2019-2024

Table 14 Distribution of Consumer Health by Format: % Value 2019-2024

Table 15 Distribution of Consumer Health by Format and Category: % Value 2024

Table 16 [Forecast Sales of Consumer Health by Category: Value 2024-2029

Table 17 [Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Self-medication/self-care and preventive medicine Switches DISCLAIMER DEFINITIONS SOURCES Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Analgesics in North Macedonia

Market Direction | 2024-10-16 | 23 pages | Euromonitor

Select license	License				Price
	Single User Licence				€995.00
	Multiple User License (1 Site)				€1990.00
	Multiple User License (Global)				€2985.00
				VAT	
				Total	
** VAT will be addec	evant license option. For any questions p I at 23% for Polish based companies, ind	lividuals and EU based			
]** VAT will be addec		lividuals and EU based			
]** VAT will be addec		lividuals and EU based			
]** VAT will be added Email* First Name*		lividuals and EU based	companies who are un		
]** VAT will be added Email* First Name* lob title*		lividuals and EU based Phone* Last Name*	companies who are un		
]** VAT will be added Email* First Name* lob title* Company Name*		Phone* Last Name* EU Vat / Tax ID	companies who are un		
email* First Name* ob title* Company Name*		Phone* Last Name* EU Vat / Tax ID City*	companies who are un		

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com