

Analgesics in North Macedonia

Market Direction | 2024-10-16 | 23 pages | Euromonitor

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Report description:

Analgesics in North Macedonia has performed well in 2024, with growth in total current value sales remaining robust and most categories expanding in retail volume terms. Buoyant demand continues to be underpinned by the fact that Macedonians are increasingly confident about self-medicating for mild-to-moderate pain and fever. Moreover, the easing of inflationary pressures has seen many consumers become more inclined to stock up on these items, as opposed to only buying them when they are require...

Euromonitor International's Analgesics in North Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Systemic Analgesics, Topical Analgesics/Anaesthetic.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Analgesics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Adult naproxen shows the fastest development

Rising awareness of cardiac risks erodes appeal of adult ibuprofen

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Self-medication/self-care and preventive medicine

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