

Airlines in Ireland

Market Direction | 2024-10-17 | 15 pages | Euromonitor

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Report description:

Given the geographical position of Ireland, air transport is the predominant travel mode in terms of outbound travel in the country, and accounts for the vast majority of outbound trips. As the number of outbound departures from Ireland continues to grow in 2024, so does air travel. This year, outbound Irish travellers are increasingly willing to travel further afield with the strongest growth rates seen in intercontinental travel. Given the relatively higher fares on long-haul routes, this is d...

Euromonitor International's Airlines in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Airlines Offline, Airlines Online, Ancillary Revenue, Domestic Airlines, International Airlines, Non-Scheduled Carriers, Passenger Revenue, Scheduled Airlines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Airlines market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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