

Wireless Telecommunication Services in the United Kingdom

Industry Report | 2024-07-05 | 47 pages | MarketLine

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Report description:

Wireless Telecommunication Services in the United Kingdom

Summary

Wireless Telecommunication Services in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.
- The UK wireless telecommunication services market recorded revenues of \$21.2 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.2% between 2018 and 2023.
- The market consumption volume increased with a CAGR of 2.7% between 2018 and 2023, to reach a total of 115.3 million subscriptions in 2023.
- The growth of the UK market is driven by rising mobile penetration and internet usage. In 2023, internet users accounted for 97.8% of the total population, while mobile penetration reached 122 per 100 people, according to GlobalData.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in the United Kingdom

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in the United Kingdom
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United Kingdom wireless telecommunication services market by value in 2023?
- What will be the size of the United Kingdom wireless telecommunication services market in 2028?
- What factors are affecting the strength of competition in the United Kingdom wireless telecommunication services market?
- How has the market performed over the last five years?
- How large is the United Kingdom's wireless telecommunication services market in relation to its regional counterparts?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the most recent market developments?

8 Company Profiles

- 8.1. Vodafone UK, Ltd.
- 8.2. VMED O2 UK Ltd
- 8.3. Hutchison 3G UK Limited
- 8.4. BT Group plc

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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