

Wireless Telecommunication Services in Thailand

Industry Report | 2024-07-05 | 42 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Thailand

Summary

Wireless Telecommunication Services in Thailand industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.
- The Thai wireless telecommunication services market recorded revenues of \$6.5 billion in 2023, representing a negative compound annual growth rate (CAGR) of 5.4% between 2018 and 2023.
- The market consumption volume increased with a CAGR of 0.8% between 2018 and 2023, to reach a total of 98.4 million subscriptions in 2023.
- In 2023, in line with maintaining customer bases and expanding market shares, mobile network operators offered unlimited data plans at lower prices, which led to lower average revenue per user (ARPU) in the market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless telecommunication services market in Thailand

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Thailand
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Thailand wireless telecommunication services market with five year forecasts

Reasons to Buy

- What was the size of the Thailand wireless telecommunication services market by value in 2023?
- What will be the size of the Thailand wireless telecommunication services market in 2028?
- What factors are affecting the strength of competition in the Thailand wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up Thailand's wireless telecommunication services market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value
- 3.2. Market volume

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

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- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the most recent market developments?

8 Company Profiles

- 8.1. National Telecom Public Co Ltd
- 8.2. CAT Telecom Public Co Ltd
- 8.3. Advanced Info Service Public Co Ltd
- 8.4. True Corp Public Co Ltd

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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