

Wireless Telecommunication Services in Taiwan

Industry Report | 2024-07-05 | 46 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Taiwan

Summary

Wireless Telecommunication Services in Taiwan industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.
- The Taiwanese wireless telecommunication services market recorded revenues of \$5.5 billion in 2023, representing a negative compound annual growth rate (CAGR) of 3.4% between 2018 and 2023.
- The market consumption volume increased with a CAGR of 2% between 2018 and 2023, to reach a total of 32.3 million subscriptions in 2023.
- In 2023, market has become highly saturated, with the majority of consumers already using wireless services, resulting in limited opportunities for new subscriber growth.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Taiwan

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Taiwan
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Taiwan wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Taiwan wireless telecommunication services market by value in 2023?
- What will be the size of the Taiwan wireless telecommunication services market in 2028?
- What factors are affecting the strength of competition in the Taiwan wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Taiwan's wireless telecommunication services market?

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