

Wireless Telecommunication Services in North America

Industry Report | 2024-07-05 | 49 pages | MarketLine

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Report description:

Wireless Telecommunication Services in North America

Summary

Wireless Telecommunication Services in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.
- The North American wireless telecommunication services market recorded revenues of \$241.5 billion in 2023, representing a compound annual growth rate (CAGR) of 2.6% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 5% between 2018 and 2023, reaching a total of 788.6 million subscriptions in 2023.
- The growth of the North American wireless telecommunication services market can also be attributed to the increase in mobile penetration in the region. For instance, according to GlobalData analysis based on information from the World Bank, mobile penetration in the US stood at 111.5 per 100 people in 2023, an increase of 1% from the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the wireless

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telecommunication services market in North America

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in North America
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the North America wireless telecommunication services market by value in 2023?
- What will be the size of the North America wireless telecommunication services market in 2028?
- What factors are affecting the strength of competition in the North America wireless telecommunication services market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's wireless telecommunication services market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

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7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strategies of the leading players?

7.4. What have been the recent M&A activities?

8 Company Profiles

8.1. Verizon Communications Inc.

8.2. T-Mobile US, Inc.

8.3. America Movil, SA DE C.V.

8.4. AT&T Inc

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

Wireless Telecommunication Services in North America

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