

Wireless Telecommunication Services in Malaysia

Industry Report | 2024-07-05 | 44 pages | MarketLine

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Report description:

Wireless Telecommunication Services in Malaysia

Summary

Wireless Telecommunication Services in Malaysia industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all of these services for subscriptions and usage. Market volumes refer to the total number of subscriptions for each of these services. Market shares are in terms of subscription volumes. Regional market shares are at a parent company level.
- The Malaysian wireless telecommunication services market recorded revenues of \$5.2 billion in 2023, representing a negative compound annual growth rate (CAGR) of 1.4% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 3.4% between 2018 and 2023, reaching a total of 50.1 million subscriptions in 2023.
- In 2023, the Malaysian wireless telecommunication market faced challenges, with declining revenues from voice and messaging segments due to the rise of OTT messaging apps like WhatsApp, Skype, and Viber. These apps use data networks, reducing demand for traditional services. However, the data segment experienced growth due to streaming services, social media, and internet-enabled devices.

Scope

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- Save time carrying out entry-level research by identifying the size, growth, and leading players in the wireless telecommunication services market in Malaysia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the wireless telecommunication services market in Malaysia
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Malaysia wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Malaysia wireless telecommunication services market by value in 2023?
- What will be the size of the Malaysia wireless telecommunication services market in 2028?
- What factors are affecting the strength of competition in the Malaysia wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in Malaysia's wireless telecommunication services market?

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