

**Sports Equipment Retail in Turkey**

Industry Report | 2024-08-09 | 39 pages | MarketLine

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**Report description:**

Sports Equipment Retail in Turkey

Summary

Sports Equipment Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.
- The Turkish sports equipment retail market had total revenues of \$2 billion in 2023, representing a compound annual growth rate (CAGR) of 11% between 2018 and 2023.
- The sports equipment segment accounted for the market's largest proportion in 2023, with total revenues of \$2 billion, equivalent to 100% of the market's overall value.
- Turkey's young population has a growing interest in sports such as football, basketball, and fitness. The popularity of these activities, combined with the youth segment's desire for an active lifestyle, has resulted in increased spending on sports clothes and equipment.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Turkey

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Turkey
- Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey sports equipment retail market with five year forecasts

## Reasons to Buy

- What was the size of the Turkey sports equipment retail market by value in 2023?
- What will be the size of the Turkey sports equipment retail market in 2028?
- What factors are affecting the strength of competition in the Turkey sports equipment retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's sports equipment retail market?

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