

Sports Equipment Retail in Romania

Industry Report | 2024-08-09 | 43 pages | MarketLine

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Report description:

Sports Equipment Retail in Romania

Summary

Sports Equipment Retail in Romania industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.
- The Romanian sports equipment retail market registered revenues of \$354.5 million in 2023, representing a compound annual growth rate (CAGR) of 5.5% between 2018 and 2023.
- The other specialist retail channel accounted for the market's largest proportion in 2023, with total sales of \$0.1 billion, equivalent to 41.3% of the market's overall value.
- Romania captured a share of 0.7% in the European sports equipment retail market, in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports equipment retail market in Romania
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Romania

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- Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Romania sports equipment retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Romania sports equipment retail market by value in 2023?
- What will be the size of the Romania sports equipment retail market in 2028?
- What factors are affecting the strength of competition in the Romania sports equipment retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Romania's sports equipment retail market?

Table of Contents:

- Table of Contents
- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Geography segmentation
 - 1.4. Market rivalry
 - 1.5. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Geography segmentation
 - 4.2. Market distribution
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What are the strengths of the leading player?
 - 7.4. What have been the most recent market developments?
- 8 Company Profiles
 - 8.1. Decathlon SA
 - 8.2. IIC-INTERSPORT International Corporation GmbH
 - 8.3. NIKE Inc

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8.4. Hervis Sport- und Modegesellschaft m.b.H.

8.5. Sportisimo Sro

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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