

Sports Equipment Retail in Mexico

Industry Report | 2024-08-09 | 40 pages | MarketLine

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Report description:

Sports Equipment Retail in Mexico

Summary

Sports Equipment Retail in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The sports equipment retail market includes ball sports equipment, adventure sports equipment, fishing equipment, golf equipment, racket sports equipment, winter sports equipment, specialist footwear, and all other dedicated sports equipment. It includes non-motorized bicycles and their accessories. The market value represents the retail sales.
- The Mexican sports equipment retail market recorded revenues of \$0.6 billion in 2023, representing a compound annual growth rate (CAGR) of 7.9% between 2018 and 2023.
- Other specialist retail accounts for the largest proportion of sales in the Mexican sports equipment retail market in 2023, sales through this channel generated \$0.2 billion, equivalent to 31.3% of the market's overall value.
- According to GlobalData, Mexico accounted for 0.9% of the North American sports equipment retail market in 2023. The market's expansion was significantly influenced by the rising nominal GDP and the increase in gross disposable income per household. The World Bank reports that in 2023, Mexico saw a 21.9% rise in nominal GDP and a 23.1% increase in gross disposable income per household compared to the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the sports

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equipment retail market in Mexico

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the sports equipment retail market in Mexico
- Leading company profiles reveal details of key sports equipment retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico sports equipment retail market with five year forecasts

Reasons to Buy

- What was the size of the Mexico sports equipment retail market by value in 2023?
- What will be the size of the Mexico sports equipment retail market in 2028?
- What factors are affecting the strength of competition in the Mexico sports equipment retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Mexico's sports equipment retail market?

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