

Publishing in the United Kingdom

Industry Report | 2024-07-26 | 44 pages | MarketLine

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Report description:

Publishing in the United Kingdom

Summary

Publishing in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The UK publishing market recorded revenues of \$8,807.9 million in 2023, representing a negative compound annual growth rate (CAGR) of 0.8% between 2018 and 2023.
- The books segment accounted for the market's largest proportion in 2023, with total revenues of \$4,958.2 million, equivalent to 56.3% of the market's overall value.
- The UK's publishing market is diverse and dynamic, with a significant shift towards digital formats. E-books and online newspaper subscriptions are popular, driven by the convenience and accessibility of digital content. The World Bank reports that the proportion of internet users in the UK's total population reached 97.8% in 2023, up from 97.3% the previous year.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in the United Kingdom

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- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom publishing market with five year forecasts

Reasons to Buy

- What was the size of the United Kingdom publishing market by value in 2023?
- What will be the size of the United Kingdom publishing market in 2028?
- What factors are affecting the strength of competition in the United Kingdom publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's publishing market?

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