

## **Publishing in Singapore**

Industry Report | 2024-07-26 | 42 pages | MarketLine

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### **Report description:**

Publishing in Singapore

#### Summary

Publishing in Singapore industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The Singaporean publishing market recorded revenues of \$1,833.5 million in 2023, representing a compound annual growth rate (CAGR) of 1.3% between 2018 and 2023.
- The books segment accounted for the market's largest proportion in 2023, with total revenues of \$976.3 million, equivalent to 53.2% of the market's overall value.
- In Singapore, the publishing market is highly digitalized, reflecting the country's status as a technological hub. The tech-savvy population shows a strong preference for e-books and online subscriptions, supported by excellent internet infrastructure and government initiatives promoting digital literacy. The World Bank reports that the proportion of internet users in Singapore's total population reached 96.7% in 2023, up from 95.9% the previous year.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Singapore
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in

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## Singapore

- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Singapore publishing market with five year forecasts

## Reasons to Buy

- What was the size of the Singapore publishing market by value in 2023?
- What will be the size of the Singapore publishing market in 2028?
- What factors are affecting the strength of competition in the Singapore publishing market?
- How has the market performed over the last five years?
- What are the main segments that make up Singapore's publishing market?

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