

Publishing in North America

Industry Report | 2024-07-26 | 44 pages | MarketLine

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Report description:

Publishing in North America

Summary

Publishing in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The North American publishing market registered revenues of \$56,121.7 million in 2023, representing a negative compound annual growth rate (CAGR) of 3.3% between 2018 and 2023.
- The books segment accounted for the market's largest proportion in 2023, with total revenues of \$29,576.6 million, equivalent to 52.7% of the market's overall value.
- The US dominated the North American publishing market in 2023, accounting for the largest share of 94.2% of The North American publishing market revenue has suffered in recent years, owing to the increasing internet penetration, accessibility, and access to alternative forms of entertainment, hampering market growth.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in North America

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- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America publishing market with five year forecasts

Reasons to Buy

- What was the size of the North America publishing market by value in 2023?
- What will be the size of the North America publishing market in 2028?
- What factors are affecting the strength of competition in the North America publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in North America's publishing market?

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