

Publishing in France

Industry Report | 2024-07-26 | 41 pages | MarketLine

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Report description:

Publishing in France

Summary

Publishing in France industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The French publishing market recorded revenues of \$6,401 million in 2023, representing a negative compound annual growth rate (CAGR) of 2% between 2018 and 2023.
- The books segment accounted for the market's largest proportion in 2023, with total revenues of \$3,185.3 million, equivalent to 49.8% of the market's overall value.
- In France, the publishing market is mature, with a strong tradition of reading and a well-established book culture. Physical books continue to dominate, particularly in the fiction and non-fiction segments. According to the United Nations Educational, Scientific and Cultural Organization, the adult literacy rate (aged 15 years and above) in France stood at 99.0% in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in France
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in France

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- Leading company profiles reveal details of key publishing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the France publishing market with five year forecasts

Reasons to Buy

- What was the size of the France publishing market by value in 2023?
- What will be the size of the France publishing market in 2028?
- What factors are affecting the strength of competition in the France publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in France's publishing market?

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