

Publishing in Asia-Pacific

Industry Report | 2024-07-26 | 43 pages | MarketLine

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Report description:

Publishing in Asia-Pacific

Summary

Publishing in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The publishing market is segmented into books, newspapers, and magazines.
- The Asia-Pacific publishing market recorded revenues of \$134,940.9 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.1% between 2018 and 2023.
- The books segment accounted for the market's largest proportion in 2023, with total revenues of \$88,095.5 million, equivalent to 65.3% of the market's overall value.
- China's economic challenges also contributed to the market's contraction in 2023. The ongoing impacts of the pandemic, coupled with supply chain disruptions and trade tensions, led to slower economic growth and reduced consumer spending power.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the publishing market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the publishing market in Asia-Pacific
- Leading company profiles reveal details of key publishing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific publishing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Asia-Pacific publishing market by value in 2023?
- What will be the size of the Asia-Pacific publishing market in 2028?
- What factors are affecting the strength of competition in the Asia-Pacific publishing market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's publishing market?

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