

Online Retail in North America

Industry Report | 2024-09-06 | 52 pages | MarketLine

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Report description:

Online Retail in North America

Summary

Online Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The North American online retail sector had total revenues of \$8,38,974.9 million in 2023, representing a compound annual growth rate (CAGR) of 18.2% between 2018 and 2023.
- The electrical & electronics retail segment accounted for the sector's largest proportion in 2023, with total revenues of \$2,54,047 million, equivalent to 30.3% of the sector's overall value.
- The US dominated the North American online retail sector with a share of 92.0%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in North America
- Leading company profiles reveal details of key online retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the North America online retail market with five year forecasts

Reasons to Buy

- What was the size of the North America online retail market by value in 2023?
- What will be the size of the North America online retail market in 2028?
- What factors are affecting the strength of competition in the North America online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's online retail market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the players?
- 7.3. What are the recent developments in the market?

8 Company Profiles

- 8.1. Amazon.com, Inc.
- 8.2. Walmart Inc
- 8.3. Apple Inc
- 8.4. The Home Depot Inc

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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