

Online Retail in Middle East

Industry Report | 2024-09-06 | 43 pages | MarketLine

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Report description:

Online Retail in Middle East

Summary

Online Retail in Middle East industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The Middle Eastern online retail sector had total revenues of \$22,830.3 million in 2023, representing a compound annual growth rate (CAGR) of 20.2% between 2018 and 2023.
- The electrical & electronics retail segment accounted for the sector's largest proportion in 2023, with total revenues of \$10,534 million, equivalent to 46.1% of the sector's overall value.
- Saudi Arabia accounted for the largest share with 36.9% of the Middle East online retail sector followed by the UAE with 34.5%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Middle East
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Middle East
- Leading company profiles reveal details of key online retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Middle East online retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Middle East online retail market by value in 2023?
- What will be the size of the Middle East online retail market in 2028?
- What factors are affecting the strength of competition in the Middle East online retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Middle East's online retail market?

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