

**Online Retail in Argentina**

Industry Report | 2024-09-06 | 40 pages | MarketLine

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**Report description:**

Online Retail in Argentina

Summary

Online Retail in Argentina industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

- The online retail market is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The Argentinian online retail sector had total revenues of \$15,388.3 million in 2023, representing a compound annual growth rate (CAGR) of 34.8% between 2018 and 2023.
- The electrical & electronics retail segment accounted for the sector's largest proportion in 2023, with total revenues of \$5,055.2 million, equivalent to 32.9% of the sector's overall value.
- Argentina accounted for a 1.7% share of the American online retail sector.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in Argentina
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the online retail market in Argentina
- Leading company profiles reveal details of key online retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Argentina online retail market with five year forecasts

## Reasons to Buy

- What was the size of the Argentina online retail market by value in 2023?
- What will be the size of the Argentina online retail market in 2028?
- What factors are affecting the strength of competition in the Argentina online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Argentina's online retail market?

## Table of Contents:

- Table of Contents
- 1 Executive Summary
  - 1.1. Market value
  - 1.2. Market value forecast
  - 1.3. Category segmentation
  - 1.4. Geography segmentation
  - 1.5. Market rivalry
  - 1.6. Competitive landscape
- 2 Market Overview
  - 2.1. Market definition
  - 2.2. Market analysis
- 3 Market Data
  - 3.1. Market value
- 4 Market Segmentation
  - 4.1. Category segmentation
  - 4.2. Geography segmentation
  - 4.3. Market distribution
- 5 Market Outlook
  - 5.1. Market value forecast
- 6 Five Forces Analysis
  - 6.1. Summary
  - 6.2. Buyer power
  - 6.3. Supplier power
  - 6.4. New entrants
  - 6.5. Threat of substitutes
  - 6.6. Degree of rivalry
- 7 Competitive Landscape
  - 7.1. Who are the leading players?
  - 7.2. What strategies do the leading players follow?
  - 7.3. What are the strengths of the players?
- 8 Company Profiles
  - 8.1. Mercado Libre Inc
  - 8.2. Amazon.com, Inc.
  - 8.3. Fravega SACI el
- 9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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