

Home & Garden Product Retail in Romania

Industry Report | 2024-08-30 | 43 pages | MarketLine

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Report description:

Home & Garden Product Retail in Romania

Summary

Home & Garden Product Retail in Romania industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden product retail market is segmented into gardening and outdoor living products, home improvement products, and homewares. The market value represents the retail sales.
- The Romanian home & garden product retail market recorded revenues of \$8.7 billion in 2023, representing a compound annual growth rate (CAGR) of 7.6% between 2018 and 2023.
- The home improvement segment accounted for the market's largest proportion in 2023, with total revenues of \$4.2 billion, equivalent to 48.3% of the market's overall value.
- The Romanian home & garden product retail market captured 2.4% of the market share in the European region in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the home & garden product retail market in Romania
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Romania
- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Romania home & garden product retail market with five year forecasts

Reasons to Buy

- What was the size of the Romania home & garden product retail market by value in 2023?
- What will be the size of the Romania home & garden product retail market in 2028?
- What factors are affecting the strength of competition in the Romania home & garden product retail market?
- How has the market performed over the last five years?
- How large is Romania's home & garden product retail market in relation to its regional counterparts?

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