

Home & Garden Product Retail in India

Industry Report | 2024-08-30 | 42 pages | MarketLine

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Report description:

Home & Garden Product Retail in India

Summary

Home & Garden Product Retail in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden product retail market is segmented into gardening and outdoor living products, home improvement products, and homewares. The market value represents the retail sales.
- The Indian home & garden product retail market recorded revenues of \$49,480 million in 2023, representing a compound annual growth rate (CAGR) of 4.5% between 2018 and 2023.
- The home improvement segment accounted for the market's largest proportion in 2023, with total revenues of \$25,196.3 million, equivalent to 50.9% of the market's overall value.
- The Indian home & garden product retail market captured 9.8% of the market share in the Asia-Pacific region in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in India
- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial

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performance

- Add weight to presentations and pitches by understanding the future growth prospects of the India home & garden product retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the India home & garden product retail market by value in 2023?
- What will be the size of the India home & garden product retail market in 2028?
- What factors are affecting the strength of competition in the India home & garden product retail market?
- How has the market performed over the last five years?
- What are the main segments that make up India's home & garden product retail market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

8 Company Profiles

8.1. Godrej Industries Ltd

8.2. Reliance Industries Ltd

8.3. Nilkamal Ltd

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9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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