

Home & Garden Product Retail in Brazil

Industry Report | 2024-08-30 | 46 pages | MarketLine

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Report description:

Home & Garden Product Retail in Brazil

Summary

Home & Garden Product Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The home & garden product retail market is segmented into gardening and outdoor living products, home improvement products, and homewares. The market value represents the retail sales.
- The Brazilian home & garden product retail market recorded revenues of \$26,120.8 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.6% between 2018 and 2023.
- The home improvement segment accounted for the market's largest proportion in 2023, with total revenues of \$14,778.7 million, equivalent to 56.6% of the market's overall value.
- The Brazilian home & garden product retail market captured 55.2% of the market share in the South American region in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the home & garden product retail market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the home & garden product retail market in Brazil
- Leading company profiles reveal details of key home & garden product retail market players' global operations and financial

performance

- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil home & garden product retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil home & garden product retail market by value in 2023?
- What will be the size of the Brazil home & garden product retail market in 2028?
- What factors are affecting the strength of competition in the Brazil home & garden product retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's home & garden product retail market?

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