Games Software Retail in the United Kingdom

Industry Report | 2024-08-30 | 41 pages | MarketLine

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Report description:

Games Software Retail in the United Kingdom

Summary

Games Software Retail in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The games software retail market includes games for domestic game consoles, handheld game consoles, mobile phones, and other wireless devices, and games for PC and Mac desktop computers. Online games are excluded (e.g., Second Life) from our scope. Market value includes retail sales.
- The UK games software retail market recorded revenues of $3,124.3 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.3% between 2018 and 2023.
- Online specialists accounted for the largest proportion of sales in the UK games software retail market in 2023, sales through this channel generated $1,921.0 million, equivalent to 61.5% of the market's overall value.
- According to GlobalData, the UK accounted for 21.1% of the European game software retail market in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games software retail market in the United Kingdom
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games software retail market in the United Kingdom

- Leading company profiles reveal details of key games software retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom games software retail market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the United Kingdom games software retail market by value in 2023?
- What will be the size of the United Kingdom games software retail market in 2028?
- What factors are affecting the strength of competition in the United Kingdom games software retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the United Kingdom's games software retail market?

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