

## **Games Consoles in the United States**

Industry Report | 2024-08-02 | 49 pages | MarketLine

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### **Report description:**

Games Consoles in the United States

#### Summary

Games Consoles in the United States industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- A game console is a specialized computer system designed specifically for playing video games. It typically consists of a console unit and a controller and is connected to a display device such as a television or monitor. Market volume refers to the total number of units of game consoles sold by Nintendo, Microsoft, and Sony through the sales of their respective home entertainment and handheld consoles, including hybrid models that were introduced in 2017 within a year. The market scope excludes game titles, system updates, subscription services, etc. Market value is calculated by multiplying market volume with the average retail prices.
- The US games consoles market had total revenues of \$6,346.8 million in 2023, representing a compound annual growth rate (CAGR) of 8.8% between 2018 and 2023.
- Market consumption volume increased with a CAGR of 4.4% between 2018 and 2023, to reach a total of 20,716.0 thousand units in 2023.
- The US accounted for 32.2% of the global games consoles market in 2023.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games

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consoles market in the United States

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the games consoles market in the United States
- Leading company profiles reveal details of key games consoles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States games consoles market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the United States games consoles market by value in 2023?
- What will be the size of the United States games consoles market in 2028?
- What factors are affecting the strength of competition in the United States games consoles market?
- How has the market performed over the last five years?
- What are the main segments that make up the United States's games consoles market?

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