

## Footwear Retail in Turkey

Industry Report | 2024-08-23 | 34 pages | MarketLine

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### Report description:

Footwear Retail in Turkey

Summary

Footwear Retail in Turkey industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.
- The Turkish footwear retail market registered revenues of \$9,262.2 million in 2023, representing a compound annual growth rate (CAGR) of 10.1% between 2018 and 2023.
- The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$4,220.2 million, equivalent to 45.6% of the market's overall value.
- Turkey accounted for a 9.1% share of the European footwear retail market, in 2023.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Turkey
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey footwear retail market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Turkey footwear retail market by value in 2023?
- What will be the size of the Turkey footwear retail market in 2028?
- What factors are affecting the strength of competition in the Turkey footwear retail market?
- How has the market performed over the last five years?
- Who are the top competitors in Turkey's footwear retail market?

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