

## **Footwear Retail in Scandinavia**

Industry Report | 2024-08-23 | 38 pages | MarketLine

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### **Report description:**

Footwear Retail in Scandinavia

#### Summary

Footwear Retail in Scandinavia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.
- The Scandinavian footwear retail market registered revenues of \$4,882.4 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.0% between 2018 and 2023.
- The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$2,367.3 million, equivalent to 48.5% of the market's overall value.
- Sweden dominated the Scandinavian footwear retail market in 2023, accounting for the largest share of 31.0% in 2023, closely followed by Denmark, capturing the second largest share of 30.6% in the same year.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Scandinavia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Scandinavia

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- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Scandinavia footwear retail market with five year forecasts

#### Reasons to Buy

- What was the size of the Scandinavia footwear retail market by value in 2023?
- What will be the size of the Scandinavia footwear retail market in 2028?
- What factors are affecting the strength of competition in the Scandinavia footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Scandinavia's footwear retail market?

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