

Footwear Retail in North America

Industry Report | 2024-08-23 | 53 pages | MarketLine

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Report description:

Footwear Retail in North America

Summary

Footwear Retail in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.
- The North American footwear retail market registered revenues of \$108,095.9 million in 2023, representing a compound annual growth rate (CAGR) of 2.8% between 2018 and 2023.
- The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$49,487.7 million, equivalent to 45.8% of the market's overall value.
- The market growth is driven by reducing unemployment, rising standard of living, and rising disposable income across North American countries, allowing consumers to increasingly invest in quality footwear.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in North America
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in North America

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- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the North America footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the North America footwear retail market by value in 2023?
- What will be the size of the North America footwear retail market in 2028?
- What factors are affecting the strength of competition in the North America footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up North America's footwear retail market?

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