

Footwear Retail in Brazil

Industry Report | 2024-08-23 | 45 pages | MarketLine

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Report description:

Footwear Retail in Brazil

Summary

Footwear Retail in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The footwear retail market is segmented into men's footwear, women's footwear, and children's footwear. The market value represents retail sales.
- The Brazilian footwear retail market registered revenues of \$6,544.6 million in 2023, representing a negative compound annual growth rate (CAGR) of 2.9% between 2018 and 2023.
- The women's footwear segment accounted for the market's largest proportion in 2023, with total revenues of \$3,680.3 million, equivalent to 56.2% of the market's overall value.
- Brazil accounted for 5.3% of the American footwear retail market, in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the footwear retail market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the footwear retail market in Brazil
- Leading company profiles reveal details of key footwear retail market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil footwear retail market with five year forecasts

Reasons to Buy

- What was the size of the Brazil footwear retail market by value in 2023?
- What will be the size of the Brazil footwear retail market in 2028?
- What factors are affecting the strength of competition in the Brazil footwear retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's footwear retail market?

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