

Foodservice in Italy

Industry Report | 2024-07-26 | 46 pages | MarketLine

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Report description:

Foodservice in Italy

Summary

Foodservice in Italy industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Foodservice is defined as the total value of all food and drink, including on-trade drinks consumed without food, which is intended for immediate consumption either on the premises, in designated eating areas shared with other foodservice operators, or as takeaway transactions involving freshly prepared food for immediate consumption.
- The Italian foodservice industry recorded revenues of \$141.5 billion in 2023, representing a compound annual growth rate (CAGR) of 1.7% between 2018 and 2023.
- Industry consumption volume increased with a CAGR of 0.6% between 2018 and 2023, reaching 17.4 billion transactions in 2023.
- The Italian foodservice industry held a share of 16.7% in the European region, in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the foodservice market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the foodservice market in Italy
- Leading company profiles reveal details of key foodservice market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy foodservice market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy foodservice market by value in 2023?
- What will be the size of the Italy foodservice market in 2028?
- What factors are affecting the strength of competition in the Italy foodservice market?
- How has the market performed over the last five years?
- Who are the top competitors in Italy's foodservice market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. What are the strengths of the leading players?

7.4. What are the recent developments in the market/industry?

8 Company Profiles

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- 8.1. Group Sebeto SPA
- 8.2. Restaurant Brands International Inc
- 8.3. McDonald's Corp
- 8.4. Camst Srl
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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