

## **Food & Grocery Retail in Norway**

Industry Report | 2024-08-23 | 35 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$350.00
- Site License (PDF) \$525.00
- Enterprisewide license (PDF) \$700.00

### **Report description:**

Food & Grocery Retail in Norway

#### Summary

Food & Grocery Retail in Norway industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The food & grocery retail market is segmented into household products, tobacco, food, and drinks. Market value refers to retail sales.
- The Norwegian food & grocery retail market recorded revenues of \$30.6 billion in 2023, representing a negative compound annual growth rate (CAGR) of 0.5% between 2018 and 2023.
- The food segment accounted for the market's largest proportion in 2023, with total revenues of \$22.6 billion, equivalent to 74.1% of the market's overall value.
- The Norwegian food & grocery retail market faced a notable decline due to high inflation, which has significantly impacted consumer spending power. According to Statistics Norway, consumer price inflation in Norway stood at 5.4% in 2023, putting a strain on household budgets and reducing the overall purchasing power for groceries and daily necessities.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the food & grocery retail market in Norway
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the food & grocery retail

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

market in Norway

- Leading company profiles reveal details of key food & grocery retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Norway food & grocery retail market with five year forecasts

Reasons to Buy

- What was the size of the Norway food & grocery retail market by value in 2023?
- What will be the size of the Norway food & grocery retail market in 2028?
- What factors are affecting the strength of competition in the Norway food & grocery retail market?
- How has the market performed over the last five years?
- What are the main segments that make up Norway's food & grocery retail market?

## **Table of Contents:**

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Market rivalry

1.6. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

5 Market Outlook

5.1. Market value forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Who are the leading players?

7.2. What are the strategies of the leading players?

7.3. What are the strengths of the leading players?

7.4. Are any disruptors posing a threat to the incumbents?

8 Company Profiles

8.1. NorgesGruppen ASA

8.2. Reitan Group

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

8.3. Coop Norge SA  
9 Macroeconomic Indicators  
9.1. Country data  
10 Appendix  
10.1. Methodology  
10.2. Industry associations  
10.3. Related MarketLine research  
10.4. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Food & Grocery Retail in Norway

Industry Report | 2024-08-23 | 35 pages | MarketLine

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	\$350.00
	Site License (PDF)	\$525.00
	Enterprisewide license (PDF)	\$700.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com